

## Doosan Forklift Part

Doosan Forklift Parts - Doosan Infracore Company Ltd. is an international and intercontinental corporation that includes Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

Their United States affiliate, Doosan Infracore America Corporation, operating in Suwanee, Georgia houses a 170,000 square foot production facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool department. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction client wishes.

With a system consisting of over 90 independent sellers, the forklift group supplies quality materials handling equipment to the comprehensive North American marketplace. Doosan Infracore America Lift Truck dealers successfully operate in over 220 service and product sales locations all through Canada and the U.S. The lift truck product line remarkably features 63 distinctive models consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion vehicles. Capacities of these numerous vehicle models range from 3,000 to 33,000 lbs. All vehicles are designed in an ISO 9001 certified facility.

Doosan Infracore America is the fastest rising forklift and lift truck company in the North American market, thanks to its excellent level of product performance and their consistently high level of customer support and service given to all Doosan Infracore Lift Truck users. The U.S. forklift division situated in Cleveland has a skilled team experienced in Product Sales, Purchasing, Advertising, Logistical and Technical Support.

Initially the home-based forklift market in Korea was an open import enterprise. Korea Machinery Co. Ltd. begun in 1960, to import fully assembled lift trucks as part of a domestic machinery expansion venture. Product sales of these goods were primarily targeted to state-run companies, large scale corporations, and the military. This ultimately led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun business operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a forklift manufacturing plant was successfully completed. Continuous technical training grew to become the new focus for improving quality and product development.

Home-based forklift trade for Daewoo started in 1967 and grew to an amazing 90% market share in Korea. By the 1980's, Daewoo's superior technological enhancements combined with sales success placed them in a position of considerable expansion of their forklift business.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a cooperative venture project to help them in the very competitive North American materials handling industry. This project proved highly lucrative for Daewoo and their forklift sales expanded greatly. In 1984, the company completed development of a new facility to help in producing high end value-added products for export. In 1993, the company had a international sales system and started exporting models they had established through in-house technology, as an sovereign brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion opportunities into international markets.