

Crown Forklift Part

Crown Forklift Parts - The Crown company was founded in 1945 by two brothers, Allen A. Dicke and the late Carl H. Dicke. Carl's son and Chairman Emeritus, James F. Dicke, joined the family business later that same year. At present, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company Head at the moment, becoming the fourth generation of the Dicke family to maintain this position.

Now an globally diversified company, Crown first manufactured temperature controls for coal burning furnaces, servicing a small clientele. The production of these control items took place in a former hardware store stationed in New Bremen, Ohio, where Crown's headquarters currently remain.

In 1949, responding to the public's increasing interest in TV, Crown shifted into the assembly of antenna rotators. This product was used to enhance TV reception and picture quality. The company's successful move enabled them to become a leading producer of units until 2001. The company ceased production in October after a decline in the global demand for TV antenna rotators.

Crown soon diversified its manufacturing to bring in the repair of mechanized and electrical components for private and government use in the early 1950's. Following a number of profitable bids within a brief period of time, the company had developed a highly regarded business in this field.

Flexibility and success dominated Crown's capability to diversify once again. In 1957, production into the materials handling industry started with forklift manufacturing. The company believed the industry demanded a smaller line of top-quality quality lift trucks. Crown immediately fashioned an exceptional series of modern equipment and swiftly grew to be the most rapidly evolving materials handling organization with its collection of products.

In 1966, Crown ventured outside of the US material handling marketplace and into Australia. Sydney, Australia is home to the regional center of operations and at present leads Crown's Asia Pacific service, sales and marketing and advertising teams. Crown remains an unwavering industry leader these days, supported by exceptional service, solid sales and strong manufacturing operations.

Two years later, Crown had moved into the European markets by buying up an Irish production plant from a German Company, Steinbock. There they started to assemble PTH hand pallet trucks. Later on that same year, Crown started their first London operation stationed near Heathrow Airport. The sales and service operation of Crown's complete lift truck line was offered in the UK by the end of the decade. In the early 1970's, Crown expanded and began advertising and marketing forklifts across Europe through autonomous dealers.

These days, Crown manufactures an enormous fleet of electric forklifts. The company's dealer network, located in key international markets, consists of both Crown-owned and independently-owned dealers. They are responsible for handling the company's product sales and service.

There is Corporate facilities in Munich, Germany and in New Bremen Ohio, which offer promotional sales and nationwide marketing support to all of their sellers and sales personnel. Crown sellers and sales personnel are trained in-house in various disciplines to guarantee the utmost reliability and service. The Munich office was launched in the 1980's and delivers purchasing, marketing and advertising, engineering and design functions for India, Africa, the Middle East along with Europe. The diverse relations of intercontinental sellers and Crown-owned dealers effectively operate in almost 100 foreign city environments.

The 6 USA production locations for Crown include New Bremen, Ohio; New Knoxville, Ohio; Fort Loramie, Ohio; Celina, Ohio; Kinston, North Carolina; and Greencastle, Indiana. Crown proudly manufactures globally, making forklifts in Sydney, Australia since 1966, Queretaro, Mexico since 1973, Roding, Germany since 1986 and Suzhou, China since 2006. Crown also owns branch sales and service center operations in more than 30 locations in the USA. International branch sales and service center operations include locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Through its numerous clientele on all sides of the world, Crown has built an outstanding reputation as a maker of forward-thinking, safe and reliable machines. The company has been awarded more than 50 distinguished design awards and the products that Crown develops continues to attain recognition for innovation and top design excellence. Just to illustrate, in the 1970's, Crown's launch of the side-stance design proved exciting and unparalleled by material handling experts. Today, this design has gained popular acceptance and earned a Design of the Decade award from the International Design Society of America. Once again, more than thirty years later, the 5200S Series Reach Truck is another industry first, providing the operator with several comfort options to lean, sit or stand, along with its unequalled productivity capacity.